



The **CALIFORNIA** **FOOTBALL EXPERIENCE**



Cal[®]

The TEDFORD FACTOR

One of the most dramatic turnarounds in recent college football history has taken place in Berkeley over the last four years. Under head coach Jeff Tedford, the Bears have become a consistent winner while showing the talent and attitude to battle, and defeat, America's top programs.

And California's Memorial Stadium, long known as perhaps America's most picturesque football playground, now is the home to large crowds, national television audiences, and a blue-and-gold clad fan base that is turning out in record numbers.

In the four years prior to the arrival of Jeff Tedford, California had struggled to a record of 13-31 with no winning records or bowl appearances.

In the four seasons since the arrival of Jeff Tedford, the Bears have gone 33-17 with four consecutive winning seasons, three straight bowl appearances (for the first time since the 1948-49-50 seasons) and have reached the top 10 in the *Associated Press* poll in each of the last two seasons.

Kyle Boller

Aaron Rodgers

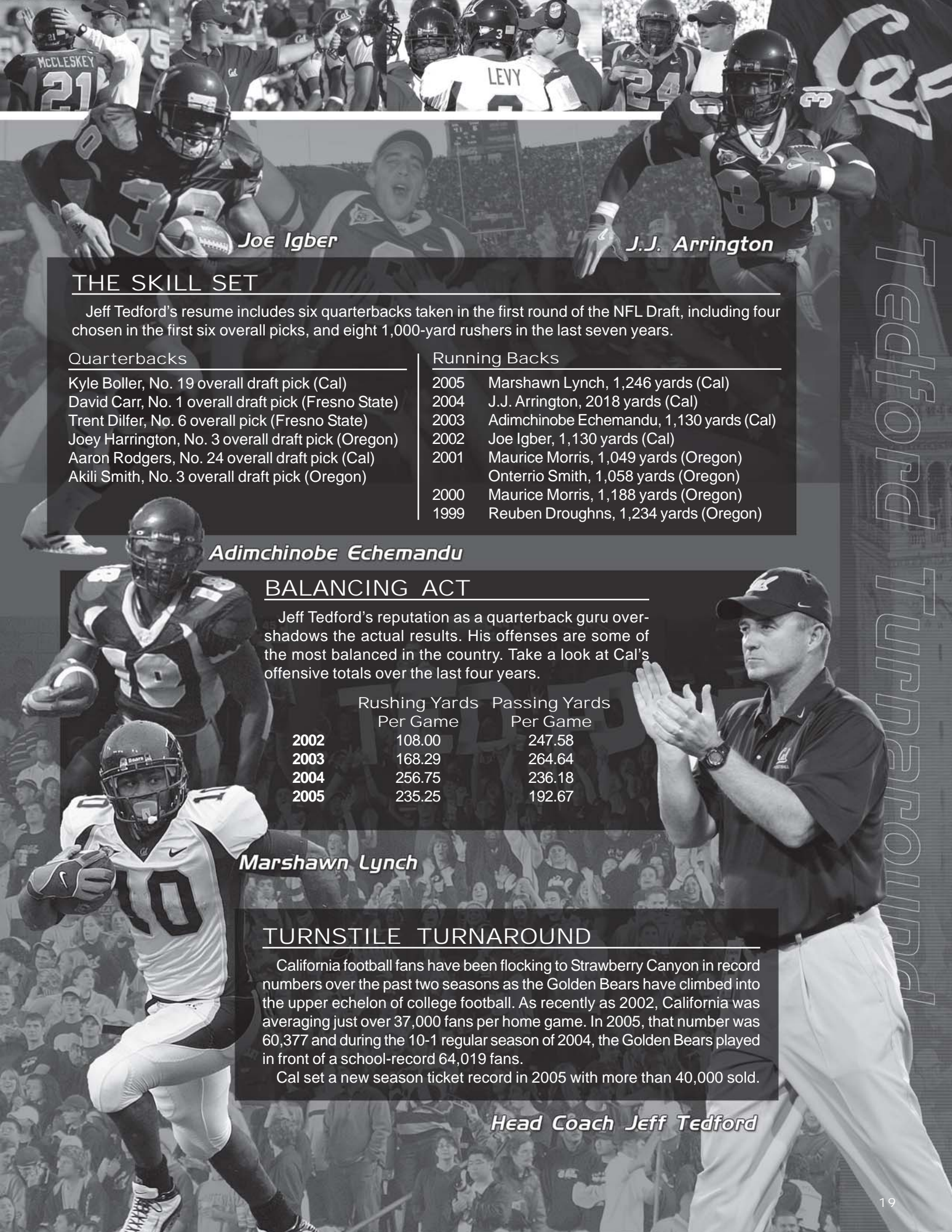
TURNAROUNDS

	NCAA Rank Before Tedford		
Category	1999	2000	2001
Total Offense	111	93	77
Rushing Offense	101	80	87
Scoring	104	80	104
Total Defense	46	57	100

	NCAA Rank Under Tedford			
	2002	2003	2004	2005
Total Offense	81	23	5	26
Rushing Offense	102	44	6	9
Scoring	10	23	7	25
Total Defense	75	68	24	46

	Before Tedford		
Category	1999	2000	2001
Attendance	42,940	46,100	33,443
Season Tickets	21,330	21,284	18,527
Bowls	0	0	0
Record	4-7	3-8	1-10

	Under Tedford			
	2002	2003	2004	2005
Attendance	37,103	38,305	64,019	60,377
Season Tickets	16,155	22,764	33,264	40,134
Bowls	0	1	1	1
Record	7-5	8-6	10-2	8-4



Tedford Turnaround

Joe Igber

J.J. Arrington

THE SKILL SET

Jeff Tedford's resume includes six quarterbacks taken in the first round of the NFL Draft, including four chosen in the first six overall picks, and eight 1,000-yard rushers in the last seven years.

Quarterbacks

Kyle Boller, No. 19 overall draft pick (Cal)
David Carr, No. 1 overall draft pick (Fresno State)
Trent Dilfer, No. 6 overall pick (Fresno State)
Joey Harrington, No. 3 overall draft pick (Oregon)
Aaron Rodgers, No. 24 overall draft pick (Cal)
Akili Smith, No. 3 overall draft pick (Oregon)

Running Backs

2005	Marshawn Lynch, 1,246 yards (Cal)
2004	J.J. Arrington, 2018 yards (Cal)
2003	Adimchinobe Echemandu, 1,130 yards (Cal)
2002	Joe Igber, 1,130 yards (Cal)
2001	Maurice Morris, 1,049 yards (Oregon)
	Onterio Smith, 1,058 yards (Oregon)
2000	Maurice Morris, 1,188 yards (Oregon)
1999	Reuben Droughns, 1,234 yards (Oregon)

Adimchinobe Echemandu

BALANCING ACT

Jeff Tedford's reputation as a quarterback guru overshadows the actual results. His offenses are some of the most balanced in the country. Take a look at Cal's offensive totals over the last four years.

	Rushing Yards Per Game	Passing Yards Per Game
2002	108.00	247.58
2003	168.29	264.64
2004	256.75	236.18
2005	235.25	192.67

Marshawn Lynch

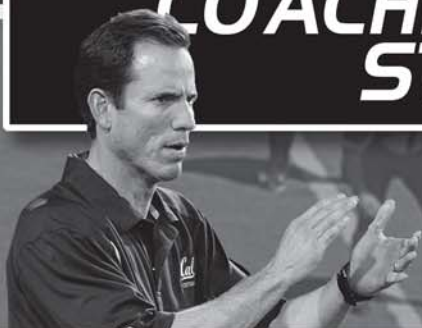
TURNSTILE TURNAROUND

California football fans have been flocking to Strawberry Canyon in record numbers over the past two seasons as the Golden Bears have climbed into the upper echelon of college football. As recently as 2002, California was averaging just over 37,000 fans per home game. In 2005, that number was 60,377 and during the 10-1 regular season of 2004, the Golden Bears played in front of a school-record 64,019 fans.

Cal set a new season ticket record in 2005 with more than 40,000 sold.

Head Coach Jeff Tedford

GREAT COACHING STAFF



Bob Gregory

Defensive Coordinator

In 10 seasons as a Division-IA coach, his teams have never had a losing record and have participated in eight bowl games.



Dan Ferrigno

Wide Receivers Coach

Helped develop Cal's Tony Gonzalez into a first-round NFL choice. His receivers recorded 100-yard games 23 times in five years at Oregon.



Mike Dunbar

Offensive Coordinator

Coached Northwestern QB Brett Basanez, who is No. 2 in Big-10 history in career passing and total offense. His Northwestern offense generated 500 yards per game in 2005 – becoming just the second Big-10 team ever to do so.



John Krasinski

Strength and Conditioning

Has trained more than 70 players who have gone onto the NFL.



Bob Foster

Linebackers Coach

His former players include Oregon head coach Mike Bellotti, Oregon defensive coordinator Nick Aliotti, Colorado head coach Dan Hawkins and Boise State head coach Chris Petersen.



R. Todd Littlejohn

Defensive Secondary Coach

A newcomer to the Cal staff who is returning to the Bay Area, Littlejohn coached four defensive backs in 2001 who would all go to the NFL.



Mike McHugh

Director of Football Operations

Brings 21 years of football experience including time in the NFL, Big 12 and Pac-10. McHugh has served as an administrator and coach during his career in college athletics.



Pete Alamar

Special Teams/
Tight Ends Coach

Led Cal to a No. 5 national ranking in both punt returns and kickoff returns in 2004, and he coaches one of America's most dangerous punt returns in 2006, Tim Mixon.



Ken Delgado

Defensive Line Coach

His former pupils have developed into NFL All-Pro players, including La'Roi Glover and Super Bowl champion Tully Banta-Cain. Cal DT Brendan Mebane and DE Tu'u Nafisi received All-Pac-10 recognition in 2005.



Jim Michalczyk

Offensive Line Coach

Former players include Ryan O'Callaghan – the Pac-10's top offensive lineman in 2005 – and Marvin Philip – a two-time finalist for the Rimington Trophy. Three offensive linemen were drafted by the NFL in 2006.

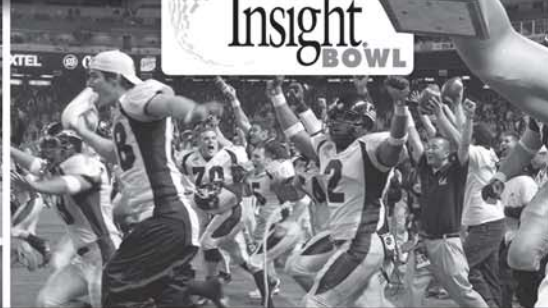
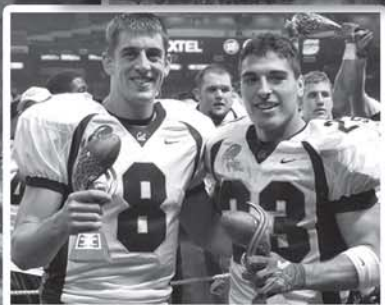


Ron Gould

Running Backs Coach

Has produced a 1,000-yard rusher each of the past four years. The Bears have ranked in the top 10 nationally in rushing the past two seasons.

The BOWL EXPERIENCE



2003

Since Jeff Tedford's arrival in Berkeley, the California Golden Bears have become a postseason regular. The appearance in the Pioneer PureVision Las Vegas Bowl in December of 2005 marked Cal's third consecutive bowl appearance and second bowl championship in three years.

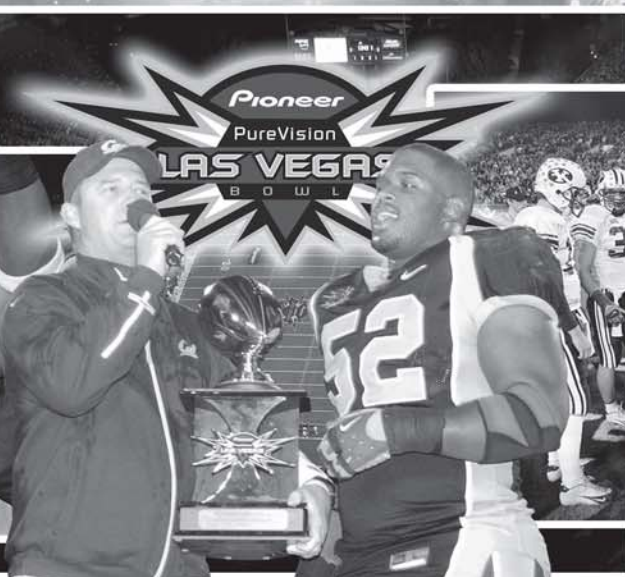
California last made three straight bowl appearances in 1948-50. Those seasons resulted in three consecutive Rose Bowl berths.

In 2006, the Bears will be looking to make a fourth straight bowl appearance for the first time in school history.

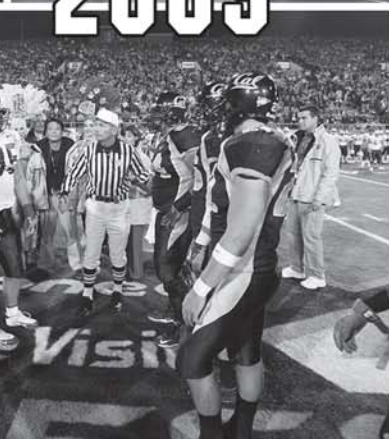
The Golden Bears have appeared in 16 bowl games during their history, including eight Rose Bowl appearances.



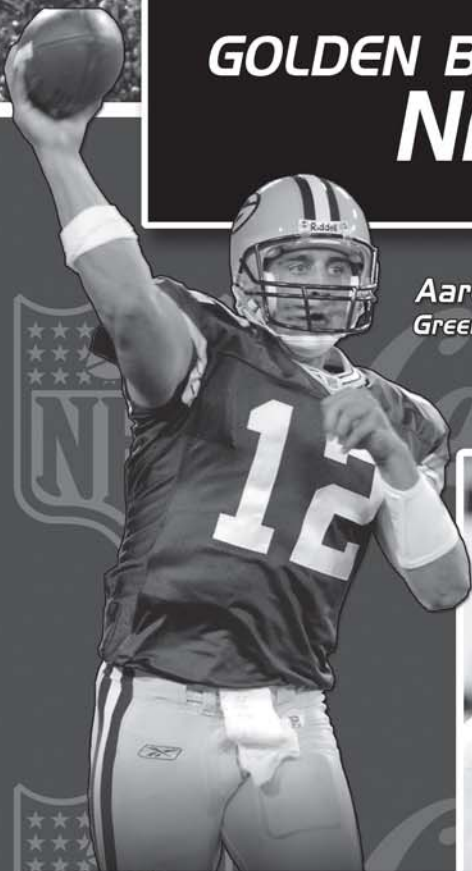
2004



2005



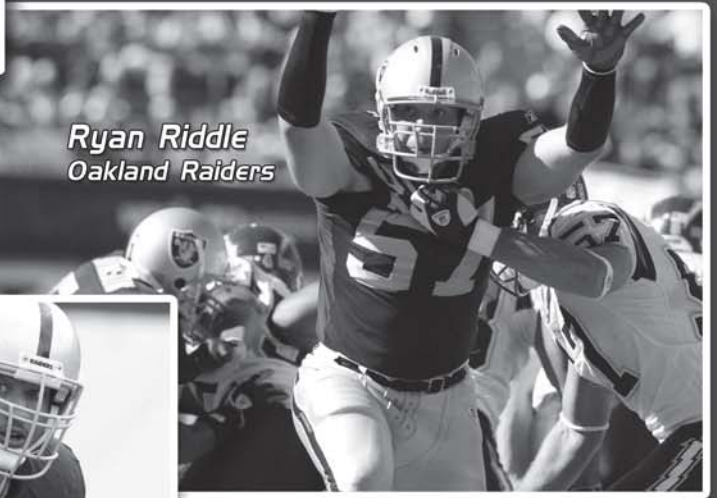
GOLDEN BEARS in the NFL



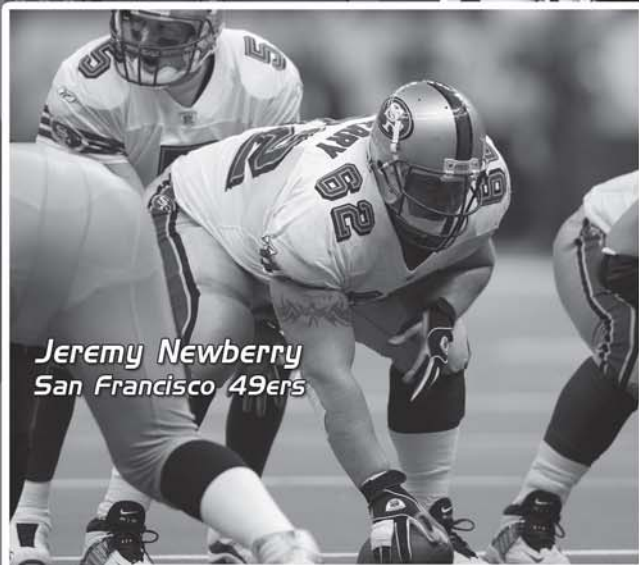
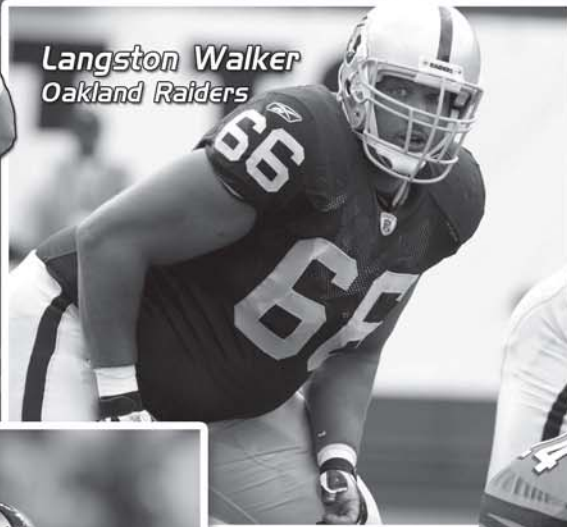
*Aaron Rodgers
Green Bay Packers*



*Ryan Riddle
Oakland Raiders*



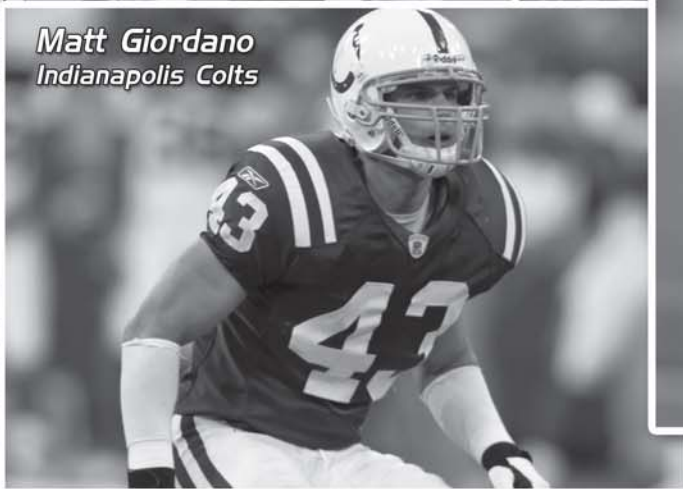
*Langston Walker
Oakland Raiders*



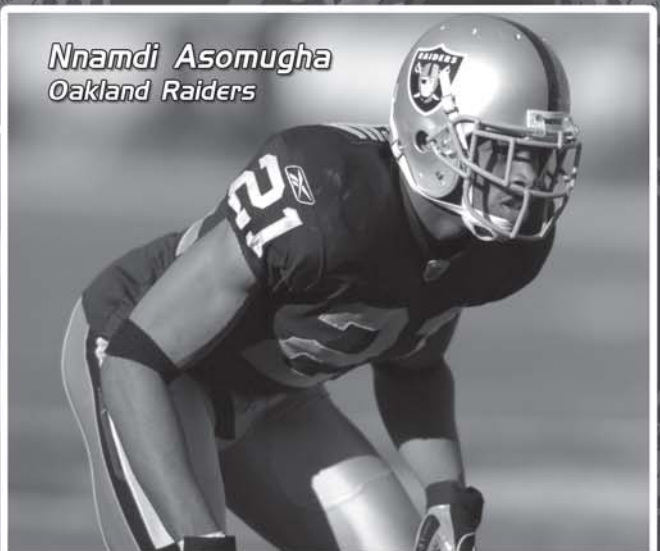
*Jeremy Newberry
San Francisco 49ers*



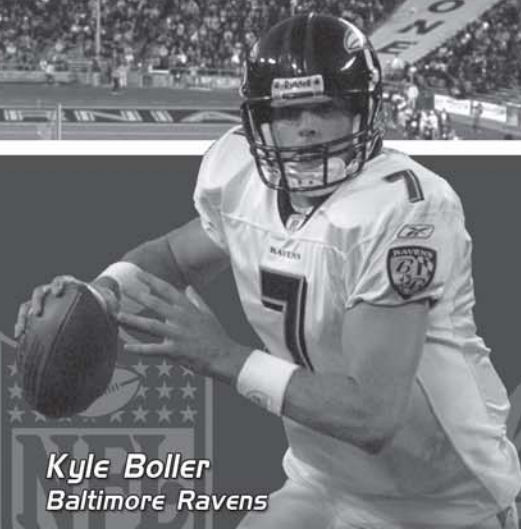
*Deltha O'Neal
Cincinnati Bengals*



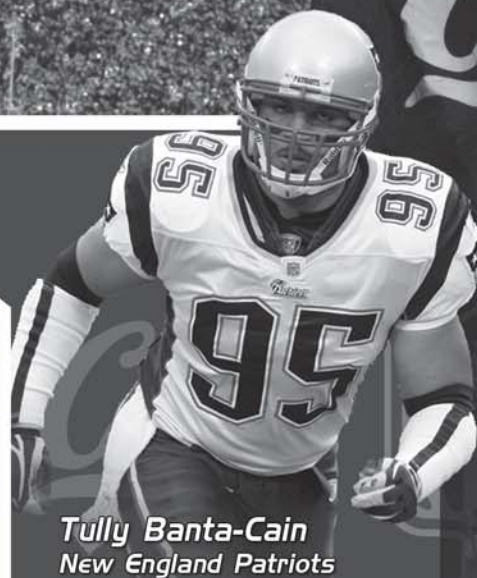
*Matt Giordano
Indianapolis Colts*



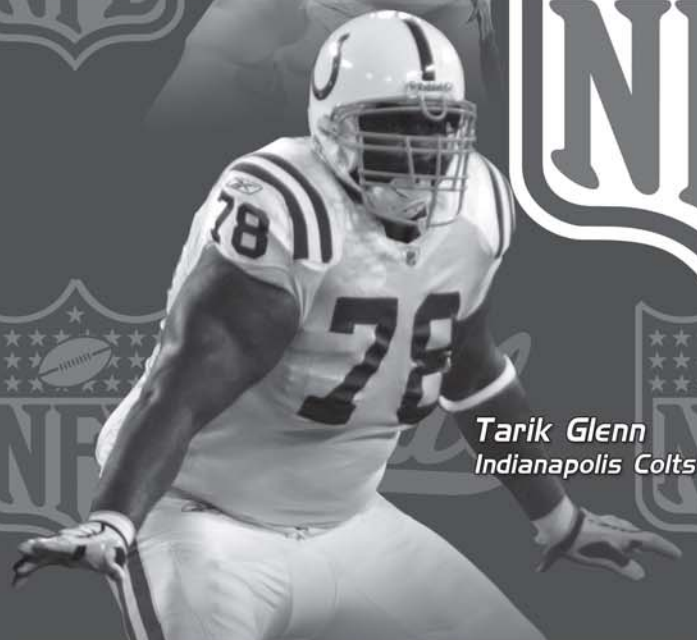
*Nnamdi Asomugha
Oakland Raiders*



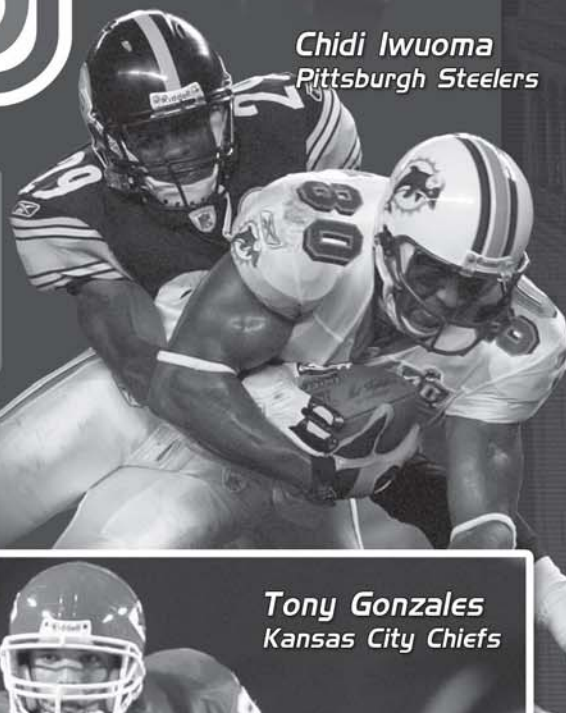
*Kyle Boller
Baltimore Ravens*



*Tully Banta-Cain
New England Patriots*



*Tarik Glenn
Indianapolis Colts*



*Chidi Iwuoma
Pittsburgh Steelers*

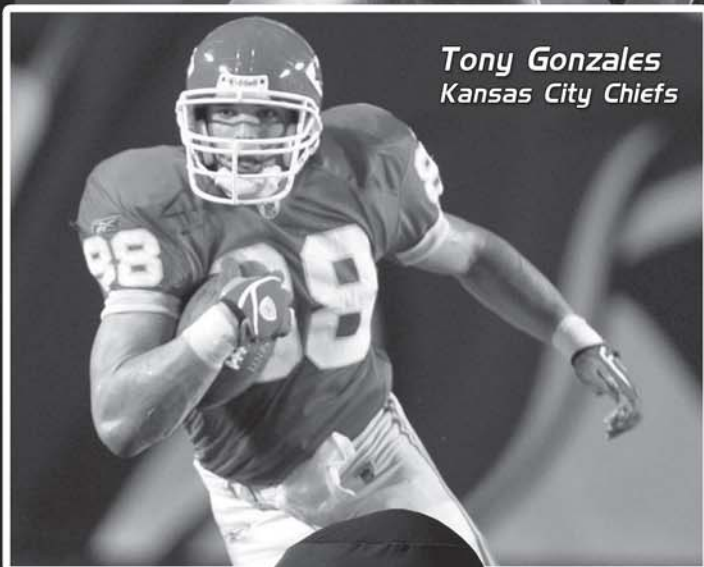
Along with leaving Berkeley with one of the most valuable diplomas in the country, University of California's football players often find themselves heading for the National Football League.

In just the four years in which Jeff Tedford has served as California's head coach, 14 players have been selected in the NFL Draft, including three offensive linemen in 2006.

Two Cal quarterbacks have been selected in the first round of the draft since 2003 and overall three Bears have been selected in the first round since Jeff Tedford arrived for his first Cal football season in 2002.

Heading into the 2005 football season, California's 30 active NFL players was second in the Pac-10 only to USC's 31, according to ESPN.com.

Twenty-one student-athletes from the University of California have been first-round picks since the 1952 season, and 45 players have been selected in the first three rounds of the NFL Draft during that time period.



*Tony Gonzales
Kansas City Chiefs*



*J.J. Arrington
Arizona Cardinals*

National Football League